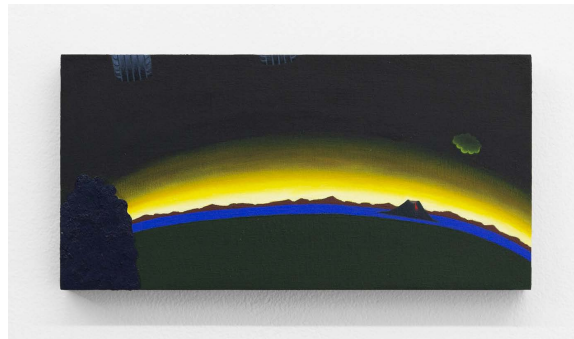


## 10 of the Best Artworks at Frieze London 2018

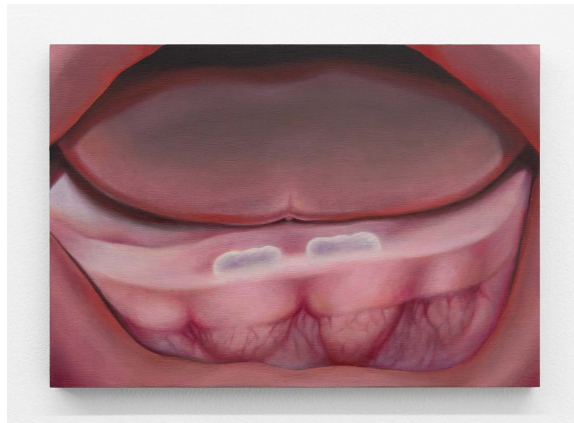
Here are some of the highlights of this year's Frieze London art fair, from new Urs Fischer paintings to a special appearance by Donald Trump.

Andrew Goldstein, October 4, 2018

ALEXANDRA NOEL  
Small paintings  
Bodega – New York  
\$2,000 to \$5,000



How does the 29-year-old artist Alexandra Noel make painting, that warhorse medium of the pre-technological era, feel fresh? By shrinking it down to the scale of the devices we use to consume the vast majority of content these days: smartphones, tablets, Switches, and the rest. Each of her paintings on offer in the young-galleries section is of a handheld scale that you could comfortably cuddle up with and gaze upon from an intimate distance, and this effect is then enhanced by the fact that she frequently uses her small canvases to depict sweeping landscape and other enveloping scenes—or, conversely, to use her largest formats (about the size of glorified phablet) to depict the small, like a closeup of a baby's mouth.



Perhaps because of her easily shippable scale, dealers love to show her work: over the past two years alone her paintings have been displayed at such far-flung (and chic) venues as Travesia Cuatro in both Madrid and Guadalajara; Freedman Fitzpatrick, Parker, and Night Gallery in Los Angeles; Galleria Acappella in Naples; Jessica Silverman Gallery in San Francisco; Shane Campbell Gallery and Andrew Rafacz Gallery in Chicago; Balice Hertling and Galerie Sultana in Paris; and XYZ Collective in Tokyo. That's insane.